

NIIA eNewsletter Rate Card 2025

DIMENSIONS			MEMBER/PARTNER		NON-MEMBER/PARTNER	
Size	Width px	Height px	Monthly Rate	Annual Rate	Monthly Rate	Annual Rate
Large	600	500	\$200.00	\$2,000.00	\$400.00	\$4,000.00
Medium	600	300	\$150.00	\$1,500.00	\$300.00	\$3,000.00
Small	300	350	\$100.00	\$1,000.00	\$200.00	\$2,000.00
Business Card	300	175	\$50.00	\$500.00	\$100.00	\$1,000.00

NIIA eNewsletter is sent to all active member agencies, their staff and all active Industry Partners and their state representatives monthly .

All artwork is **due by the first of every month** and can be emailed to membershipservices@niiia.org.

Ad rates are listed above for members/partners and non-members/partners. The Non-member/partner rates reflect an additional insertion fee.

Changes to insertions must be received by the first of the month in which it is planned to run. **Cancellations** must be in writing the first of the month prior to the insertion month.

For Commitment:

Complete this form and submit your commitment to membershipservices@niiia.org. An invoice will be emailed to the address listed below. Member/Partner? ___ YES, of course. ___ No, Not Yet.

Company _____ Phone _____

Contact: _____ Email: _____

___ Large ___ Medium ___ Small ___ Business Card

___ Jan ___ Feb ___ Mar ___ Apr ___ May ___ Jun ___ Jul ___ Aug ___ Sep ___ Oct ___ Nov ___ Dec
or _____ ANNUAL

Invoice me for the Total Amount of: \$ _____ check has been mailed

eNewsletter Ad Sizes



600 px x 500 px



300 px x 350 px



600 px x 300 px



300 px x 175 px