

THE ED NOTE

Susan Bauman, CIC



As we approach this festive season, I want to extend my heartfelt gratitude to the NIIA Board of Directors, the Emerging Leaders Committee, the Legislative Committee, the NIIA Members, and our NIIA Partners. All of you have shown your hard work, resilience, and dedication to our industry throughout this year. Independent insurance agencies face unique challenges: from navigating market shifts and regulatory changes to managing client needs in an increasingly digital landscape. Yet, it's your commitment to excellence that ensures we continue to thrive and deliver value to our clients and communities. The Nevada Independent Insurance Agents, Nevada Big 'I' and the IIABA are proud to have been a part of your team in 2024.

Looking ahead, we're excited about the opportunities to innovate, grow, and deepen our client relationships. We will continue investing in tools, training, and support to help you meet the evolving demands of our industry. Together, let's embrace the coming year with optimism, ready to tackle new challenges and celebrate new successes. I hope you will join us at the Jingle & Mingle events in both Reno, November 20 and Las Vegas, December 3.

Wishing you a joyous holiday season and a prosperous new year!

Warm regards,
Susan Bauman, NIIA Executive Director